

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Sarah Wallace
 972.881.1858
 972.633.0533

The Dallas Morning News



**TOP
WORK
PLACES
2009**

**True Automation selected as Top 100 Workplaces
in DFW by Dallas Morning News.**

True Automation Placed 47th on overall list; 14th on Small Business List

DALLAS, November 9, 2009 –True Automation has been named one of the top places to work in the Dallas-Fort Worth area in the "Best in DFW: Top Workplaces 2009" listing recently published by the Dallas Morning News. True Automation is highlighted in the publication among large, medium and small companies that excel at creating dynamic, supportive, and inclusive workplaces. True Automation's corporate headquarters are located in Plano, Texas with 100 employees nationwide.

"We are thrilled to be one of Dallas' top employers," said Osvaldo Morales, president of True Automation. "As a company, True Automation is not only focused on building software solutions for our customers, but we are committed, especially in this uncertain economic environment, to providing a stable work environment for our employees. We treat our employees as family members and thus with every business decision we make, we take their well-being into account. We are fortunate enough to have never had to have one "reduction in force". Our growth has been measured and consistent and our employees appreciate the security that comes with that holistic decision making."

True Automation was voted as the 47th best place to work in DFW on the overall list, and the 14th best place to work on the small business list.

The Dallas Morning News and partner Workplace Dynamics LLC took nominations from participating company employees, from the CEO on down. Public and private companies and for-profit and nonprofit organizations were qualified to enter. Participating companies had to have more than 50 employees based in the North Texas counties of Dallas, Tarrant, Denton, Collin, Kaufman, Rockwall, and Ellis. Companies were surveyed in June and July of this year.

About True Automation, Inc.

True Automation is the premier provider of property appraisal, assessment and tax collections solutions in Texas. True Automation's suite of solutions includes PACS Appraisal, PACS Collections, Truth-in-Taxation.com and GIS Services. Began in 1990 and incorporated in 1997, True Automation has quickly become the most progressive software provider for county tax and appraisal districts. Since then, True Automation has grown to over ninety employees, and over one hundred and ninety customers. True Automation has enjoyed this revolutionary growth due to its unrivaled understanding of the property tax and appraisal process and its aggressive commitment to meeting the needs of its customers.

Contact: True Automation, Inc.

Public Relations 972.881.1858 sarah.wallace@trueautomation.com SOURCE: True Automation, Inc.

<mailto:sarah.wallace@trueautomation.com>