

P R E S S R E L E A S E

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True Automation Selected for Tech Titan Fast Tech Award

True Automation Ranks 31 for 125.42% Revenue Growth from 2004-2008

DALLAS, September 2, 2009 — True Automation, a leading provider of property appraisal, assessment and tax collections software, has made the 2009 Tech Titans Fast Tech Five-Year Listing by the Metroplex Technology Business Council (MTBC), the largest technology trade organization in Texas. The Tech Titans Fast Tech Award annually recognizes the fastest-growing technology companies in the DFW Metroplex, based on percentage of revenue growth during five-year or one-year periods.

The ranking of the 2009 five-year and one-year list was announced at the annual Tech Titans/Fast Tech Awards Gala Event on Aug. 28, 2009 at the Renaissance Hotel Dallas-Richardson in Richardson, Texas. As a winner in the five-year growth category, True Automation is eligible for the Deloitte Technology Fast 500, which recognizes the 500 fastest-growing technology companies in the U.S. and Canada.

“We are very pleased to be included among the finalists of the fastest growing technology companies in the region,” said True Automation president, Osvaldo Morales. “Making the list is a real testimony to how dedicated our company is to meeting the needs of our customers, and the success that comes from that commitment.”

This is the seventh consecutive year True Automation has been honored by the MTBC with this prestigious ranking. The Deloitte Technology Fast 500 list for 2009 is scheduled to be announced later this year.

“The Tech Titans/Fast Tech Awards provide the premier recognition of fast-growing, highly innovative companies that contribute to the vibrancy of the North Texas economy and make our region an exciting place to live and work,” said Cindi Keith, partner/technology marketing industry leader, PricewaterhouseCoopers, and co-chair of the MTBC’s Tech Titans steering committee. “We look forward to showcasing the true leaders in our industry and celebrating their hard work and creativity.”

About the Tech Titans/Fast Tech Awards

The Tech Titans Awards were launched in 2001 by the Metroplex Technology Business Council, North Texas' most comprehensive organization supporting technology. The prestigious annual contest recognizes outstanding technology companies and individuals in the North Texas area who have made contributions during the past year locally, as well as to the technology industry overall. The Titan Fast Tech ranking recognizes the fastest growing technology companies based on percentage of revenue growth over the past one and five years. The Tech Titans/Fast Tech committee is a group of dedicated volunteers who organize the awards ceremony each year, and judges for the contest are drawn from a variety of disciplines in technology, leaders in the DFW area and past winners. For more information, visit www.metroplextbc.org/techtitans.

About The MTBC

Founded in 1994, the Metroplex Technology Business Council (MTBC) is a non-profit organization composed of approximately 300 members that include technology businesses and providers from across the DFW Metroplex. The MTBC produces numerous events, including monthly Management Luncheons, Technical Luncheons, RFID Special Interest Group events, CEO Forums, Tech Week in Austin and the annual Tech Titans Awards and Fast 50 event.

About True Automation, Inc.

True Automation is the premier provider of property appraisal, assessment and tax collections solutions in Texas. True Automation's suite of solutions include PACS Appraisal, PACS Collections, Truth-in-Taxation.com and GIS Services. Began in 1990 and incorporated in 1997, True Automation has quickly become the most progressive software provider for county tax and appraisal districts. Since then, True Automation has grown to over ninety employees, and over one hundred and ninety customers. True Automation has enjoyed this revolutionary growth due to its unrivaled understanding of the property tax and appraisal process and its aggressive commitment to meeting the needs of its customers.

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